

Dee Coastliners

For Business

Programme

Big Dee Day Mobile Staff Workshops: 16th-20th September

Big Dee Day Invited Dee Business Leaders Interviews: On request

Business and Community Group Networking Workshops: 24th September and October

Dee Coastliners is a partnership project to inspire local businesses and communities about the natural and cultural heritage of the Dee estuary and empower residents, businesses and visitors to protect it.

If you live, work, run a business or play near the Dee, we'd love your help developing the project. Join us for one of our workshops to hear about the Dee Coastliner's project, share your stories about how the Dee influences your life and business and your ambitions for the Dee in the future

A Tidal Dee Catchment Partnership Project supported the National Heritage Lottery Fund and led by the Cheshire Wildlife Trust.



How will taking part in Big Dee Day and Dee Coastliner's help my business?

- Promotes your business as caring for the environment, its local community, staff and loyal customers;
- Involvement will be publicised on Dee Coastliner's social media channels;
- You will have the opportunity to shape the Dee Coastliner's project events for the benefit of your business, customers and staff;
- Involvement will contribute to your Corporate Social Responsibility targets and may help to win contracts particularly where organisations have declared a 'climate emergency'

What will we do in the staff workshops?

The workshops will be held in the premises of invited businesses. They will be approximately 1 hour long but staff can drop in at any point. The programme will include:

- Introduction to the Dee Coastliner's project
- My Dee Map: Share your thoughts, stories and memories and how your life or organisation relates to the Dee
- Exhibition of each group's ideas

How can I book a business leader interview or staff workshop?

- Email: deecoastliners@reshaped.uk.com
- Phone: Dee Coastliner's project manager on 07788991854

How else can I be involved?

- Follow us on Twitter, Instagram and Facebook @deecoastliners
- Ask your staff to complete the Dee Coastliner's survey: www.surveymonkey.co.uk/r/deecoastliners
- Request your own Dee Coastliners presentation from Cheshire Wildlife Trust

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